

WEBINAR

INVESTMENT OPPORTUNITIES IN

E-MOBILITY ECOSYSTEM AND FORD-OTOSAN PROJECTS

December 15, 2021
11.00-12.15 Turkey Time (GMT+3)

Along with the ever-growing automotive industry, the market share of electric vehicles is constantly increasing. With this uptrend, new e-mobility solutions and smart technologies are paving the way for transportation of people and goods.

As the future of automotive industry lies under electricity, this webinar will shed light on the investment opportunities in the automotive sector within the transformation of e-mobility in Turkey. Meanwhile, Ford-Otosan, a JV of Turkish conglomerate Koç Holding and US automaker Ford, will offer insight into the company's capacity and capability for increasing local content in its manufacturing process in Turkey.

OPENING SPEECHES

11.00-11.10

MURAT SENİR



Assistant General
Manager Purchasing,
Ford Otosan

FURKAN KARAYAKA



Head of Overseas Activities Department,
Investment Office of the
Presidency of the Republic of Turkey

PRESENTATIONS

11.10-11.30

E-MOBILITY ECOSYSTEM IN TURKEY

E-MOBILITY ECOSYSTEM IN TURKEY
BY INVESTMENT OFFICE OF THE PRESIDENCY
OF THE REPUBLIC OF TURKEY

11.30-11.50

NEW E-MOBILITY PROJECTS BY FORD OTOSAN PURCHASING

11.50-12.00

COLLABORATION OPPORTUNITIES
IN SUPPLY CHAIN BY AUTOMOTIVE
SUPPLIERS ASSOCIATION OF TURKEY
(TAYSAD)

12.00-12.15

Q&A

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THE REPUBLIC OF TURKEY
**INVESTMENT
OFFICE**