

PRESIDENCY OF THE REPUBLIC OF TURKEY INVESTMENT OFFICE

Tourism Sector Developments in Turkey, December 2019

In comparison to the previous year,

- The tourism sector revenue increased by %17 to approximately 34.5 billion USD;
- The number of visitors increased by %13.7 to approximately 51.9 million; and
- The average expenditure per capita increased by 2.9%, to 666 USD in 2019.

Main Tourism Sector Statistics – Exhibition of January-March Periods of the Respective Years						
	2015	2016	2017	2018	2019	2018-2019 (% Change)
Tourism Income (Thousand, USD)	31,464,777	22,107,440	26,283,656	29,512,926	34,520,332	+ 17
Number of Visitors	41,617,530	31,365,330	38,620,346	45,628,673	51,860,042	+ 13.7
Average Expenditure per capita (USD)	756	705	681	647	666	+2.9



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Besides,

• Following a temporary slump in 2016, the positive momentum in the number of visitors started in the mid of 2017 sustains.

Figure 1: In the graph below annualized (12-Month cumulative) values for tourism income and number of visitors are illustrated to demonstrate the trends in the sector.

