



INVEST IN TÜRKİYE

FDI AGENDA



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Message from the Investment and Finance Office



August reflected the breadth of Türkiye's economic and investment agenda, with major developments spanning strategic partnerships, advanced manufacturing, financial services, exports, infrastructure, and international engagement.

A major development during the month was the signing of the Mecca Joint Defense Agreement by Türkiye, Saudi Arabia, and Pakistan.

Signed during the Trilateral Summit at Al-Safa Palace in Makkah by President Recep Tayyip Erdoğan, Saudi Crown Prince and Prime Minister Mohammed bin Salman, and Pakistani Prime Minister Shehbaz Sharif, the agreement established a trilateral framework to advance security and defense cooperation and further strengthen the countries' long-standing strategic partnership.

Türkiye's manufacturing capabilities were also in focus with the launch of serial production of the Hyundai IONIQ 3 at Hyundai's İzmit facility in Kocaeli.

The milestone demonstrated Türkiye's growing role in next-generation vehicle manufacturing and the transformation of its automotive industry toward new technologies.

The month also saw a significant transaction in Türkiye's financial sector. Yapı Kredi signed a share purchase agreement with AZ International Holdings, a subsidiary of Italy-based Azimut Group, for the acquisition of Yapı Kredi Portföy Yönetimi.

The transaction, valued at TRY 16.4 billion, or approximately USD 346 million, reflected continued international interest in Türkiye's asset and wealth management market.

Strong performance in trade and connectivity provided further momentum. Türkiye's free zones recorded USD 7.7 billion in exports during the first seven months of 2026, an increase of 6.9 percent year-on-year and the highest level recorded for the period.

Istanbul Airport, meanwhile, reached a new milestone by serving 289,732 passengers in a single day, marking the highest daily passenger figure ever recorded at an airport in Türkiye and Europe.

International dialogue remained active throughout the month. The second Bosphorus Diplomacy Forum brought together more than 400 participants, including 50 international delegates, on Democracy and Liberties Island under the theme "Humanitarian Diplomacy in an Age of Crises."

Investment and Finance Office maintained its focus on Türkiye's financial and entrepreneurial ecosystem. Together with the Capital Markets Board of Türkiye, Investment and Finance Office co-hosted the "Turkish Venture Capital Ecosystem: Portfolio Management Companies Meeting" at the Istanbul Financial Center, bringing together senior executives from leading portfolio management companies and key ecosystem stakeholders.

World Fintech Day in Istanbul brought together representatives of the global fintech community, while TercihFest'26 connected prospective university students with leading speakers and provided Türkiye's future talent with direct exposure to emerging ideas and career pathways.

International investor outreach remained an important part of the agenda. As part of a roadshow, Investment and Finance Office conducted a series of company visits in Malaysia, with a focus on energy, infrastructure, and logistics.

Through these engagements, Investment and Finance Office continues to connect Türkiye's investment opportunities with international investors, financial institutions, business communities, and strategic stakeholders as it marks 20 years of excellence since its establishment in 2006.

A. Burak Dağlıoğlu
President, Investment and Finance Office



Türkiye, Saudi Arabia, and Pakistan Deepen Strategic Cooperation with Mecca Joint Defense Agreement

Türkiye, Saudi Arabia, and Pakistan signed the Mecca Joint Defense Agreement, establishing a trilateral framework for enhanced security and defense cooperation while reinforcing their long-term strategic partnership. The agreement was signed during the Trilateral Summit held at Al-Safa Palace in Makkah by President Recep Tayyip Erdoğan, Saudi Crown Prince and Prime Minister Mohammed bin Salman, and Pakistani Prime Minister Shehbaz Sharif.

The agreement represents a significant milestone in institutionalizing cooperation among the three nations, building on their longstanding political, economic, and defense relations. It aims to strengthen regional stability through closer coordination in collective security, defense industries, military training, and intelligence sharing, while promoting a coordinated response to emerging regional challenges.

According to the joint declaration, the partnership is founded on shared strategic interests, mutual trust, and a common vision for peace and stability across the Middle East and South Asia. The framework also

encourages deeper collaboration in defense technology development, joint production initiatives, logistics, and capacity building, creating new opportunities for industrial and technological cooperation among the participating countries.

For Türkiye, the agreement further strengthens its position as a strategic partner connecting Europe, the Middle East, and Asia through its advanced defense manufacturing capabilities, growing innovation ecosystem, and expanding international partnerships. Türkiye's globally competitive defense industry has become an increasingly important pillar of its high-value industrial production and technology exports, contributing to economic cooperation alongside security collaboration.

Beyond its defense dimension, the Mecca Joint Defense Agreement reflects a broader commitment to regional ownership of security and sustainable institutional cooperation. By bringing together Türkiye's technological expertise and military capabilities, Saudi Arabia's strategic and economic strength, and Pakistan's extensive defense experience, the trilateral initiative lays the groundwork for a more integrated framework of strategic collaboration with long-term geopolitical and economic significance.



Minister Şimşek Highlights Türkiye's USD 65.2 Billion Annualized Tourism Revenue

Despite adverse geopolitical developments, Türkiye's annualized tourism revenue remained at USD 65.2 billion in the second quarter of 2026, maintaining the level recorded in 2025, Treasury and Finance Minister Mehmet Şimşek said.

Commenting on the latest tourism figures, Minister Şimşek noted that the number of visitors experienced a limited decline in the second quarter, while average spending per visitor increased year-on-year. The Minister stated that this performance helped contain the negative impact of geopolitical tensions on the current account balance through the services exports channel.

Türkiye's annualized tourism revenue has maintained a strong upward trajectory in recent years, rising from USD 50.2 billion in 2022 to USD 56.4 billion in 2023, and USD 61.1 billion in 2024. Tourism revenue reached USD 65.2 billion in 2025 and remained at the same level in the second quarter of 2026.

Visitor numbers also increased steadily over the period, rising from 51.4 million in 2022 to 57.1 million in 2023, 62.2 million in 2024, and 63.9 million in 2025. In the second quarter of 2026, the annualized number of visitors stood at 63.2 million, reflecting a limited decline compared to the previous year.

At the same time, average spending per visitor continued to strengthen. Average per-capita spending stood at USD 971 in 2022, USD 979 in 2023, and USD 972 in 2024, before increasing to USD 1,008 in 2025. In the second quarter of 2026, average spending reached USD 1,018, the highest level recorded over the period.

Minister Şimşek stated that the combination of resilient tourism revenues and higher per-capita spending helped limit the impact of geopolitical developments on the current account balance. The Minister added that structural improvements achieved through Türkiye's economic program are expected to support the current account balance at sustainable levels.

To mitigate the impact of geopolitical tensions on the tourism sector, Türkiye has introduced a range of support measures. Minister Şimşek noted that the accommodation tax was reduced from 2 percent to 1 percent. Under the Tourism Support Package, an additional financing facility of TRY 60 billion was provided to the sector with Treasury guarantees.

Minister Şimşek stated that Türkiye will continue its policies aimed at strengthening the tourism sector's competitiveness and expanding tourism activity throughout the year. He added that the government will continue to support high-value-added tourism segments, including medical, congress, culture, and sports tourism.



Hyundai IONIQ 3 Rolls Off the Production Line in Kocaeli

The Hyundai IONIQ 3 Serial Production Launch Ceremony was held at Hyundai's Izmit facility in Kocaeli, marking a significant milestone in Türkiye's next-generation automotive manufacturing journey. The ceremony was attended by Industry and Technology Minister Mehmet Fatih Kacır, South Korea's Ambassador to Ankara Boo Sukjong, Kibar Holding Chairman Ali Kibar, and other senior representatives from the automotive and business community.

Addressing the ceremony, Minister Kacır underscored Türkiye's growing role in the global automotive industry. Commenting on the launch, Minister Kacır noted that the Izmit facility will produce 30,000 IONIQ 3 units annually in its first phase, supported by an investment of EUR 250 million. He added that, as one of the most important players in European value chains, Türkiye will continue to strengthen its position in next-generation vehicle technologies.

South Korea's Ambassador Boo Sukjong described the launch as a

strategically significant milestone in bilateral economic cooperation, emphasizing that Türkiye's well-established infrastructure and skilled human capital make it a standout destination for advanced manufacturing. Ambassador Boo further noted that South Korea and Türkiye have moved beyond being trusted economic partners to becoming co-leaders in the high-technology sectors of the future.

Kibar Holding Chairman Ali Kibar highlighted that global capital is increasingly directed toward countries that effectively manage risk, sustain production, and provide reliable market access. He noted that Türkiye's strategic position at the nexus of key logistics and energy corridors makes it a natural anchor for production and supply chains in an era of heightened geopolitical uncertainty.

As Türkiye continues to strengthen its position as the nexus of manufacturing and innovation, the country is reaffirming its standing as the region's foremost powerhouse for high-value, future-oriented investment.



Türkiye's Free Zones Set New Export Record with USD 7.7 Billion in First Seven Months of 2026

Türkiye's free zones continued to strengthen their role as export-oriented production and trade hubs, setting a new export record of USD 7.7 billion in the first seven months of 2026, up 6.9 percent year-on-year.

According to data released by the Ministry of Trade, exports from Türkiye's 19 free zones reached USD 1.15 billion in July alone, marking an 11.3 percent year-on-year increase. Exports accounted for 76.8 percent of total sales generated in the free zones during the January-July period, the highest share recorded for the first seven months of a year.

Medium-high- and high-technology products accounted for 57.4 percent of total exports from Türkiye's free zones in the first seven months of the year. Medium-high-technology products represented 50.4 percent of exports, while high-technology products accounted for 7 percent.

The strong share of technology-intensive products highlights the growing contribution of free zones to Türkiye's high-value-added production and export ecosystem, supporting the country's transition toward more technology-driven and competitive exports.

The Aegean Free Zone led Türkiye's free zones in exports, generating USD 1.96 billion during the January-July period, followed by the Bursa

Free Zone with USD 1.21 billion. Exports from the Bursa Free Zone increased by 32.7 percent year-on-year.

The Antalya Free Zone recorded the highest growth among the leading zones, with exports rising 40.2 percent year-on-year to USD 447 million. Exports from the Adana-Yumurtalık Free Zone also increased by 32.3 percent to USD 341 million.

Overall, six free zones recorded export growth of more than 10 percent during the first seven months of 2026, further demonstrating the resilience and competitiveness of Türkiye's export-oriented production base.

As of July 2026, Türkiye's free zones host 1,934 companies, including 474 companies with foreign capital, and provide employment for 87,655 people.

With their strategic locations, export-oriented infrastructure, investment incentives, and access to regional and global markets, Türkiye's free zones continue to offer a competitive platform for international investors seeking to establish production and trade operations in Türkiye.

As Türkiye advances the Türkiye Century, its free zones are emerging as strategic enablers of the country's Trade Century, supporting higher-value-added production, stronger export capacity, and deeper integration into global value chains. Their growing contribution to technology-intensive exports and international trade further reinforces Türkiye's position as the powerhouse for investment, production, and trade.



Bosphorus Diplomacy Forum Highlights Türkiye's Role in Global Diplomacy

The second edition of the Bosphorus Diplomacy Forum 2026 (BDF'26) brought together more than 400 participants, including 50 international delegates, on the Democracy and Liberties Island.

Held by the Youth Diplomacy Association (GDD) under the theme "Humanitarian Diplomacy in an Age of Crises," the forum featured six committees conducted in four languages, addressing global issues ranging from foreign policy to energy.

İlim Yayma Foundation Board of Trustees Chairman Necmeddin Bilal Erdoğan opened the forum with a panel on education diplomacy. Erdoğan noted that Türkiye hosts around 350,000 international students, describing them as goodwill ambassadors who help represent the country accurately on the global stage.

At a panel on AI and the economy, Investment and Finance Office

President A. Burak Dağlıoğlu stated that AI investment has become a defining part of global diplomacy. Dağlıoğlu outlined the layered nature of AI investment, from data centers and energy infrastructure to chips and end-user applications, which are collectively shaping global investment flows.

Turkcell CEO Ali Taha Koç, meanwhile, stated that realizing AI's full economic potential requires a robust ecosystem spanning energy, computing power, data centers, memory, and AI chips, with the greatest value ultimately emerging at the application layer and open-source models offering a key avenue for innovation. Koç also highlighted the importance of balancing technological capabilities between East and West and encouraged developers to leverage open-source AI models to drive innovation.

The forum reaffirmed Türkiye's growing role at the intersection of diplomacy, technology, and education, positioning the country as the nexus of the world.



Türkiye's Venture Capital Ecosystem Comes Together at Istanbul Financial Center

The "Turkish Venture Capital Ecosystem: Portfolio Management Companies Meeting" was co-hosted by Investment and Finance Office and the Capital Markets Board of Türkiye - CMB Türkiye at the Istanbul Financial Center, bringing together senior executives from leading portfolio management companies and key stakeholders across the ecosystem.

Held with the participation of Capital Markets Board of Türkiye President Mahmut Sütcü and chaired by

Investment and Finance Office President A. Burak Dağlıoğlu, the meeting served as a strategic platform to exchange views on the current state and future outlook of Türkiye's entrepreneurial landscape and discuss the policy priorities for ensuring the healthy development and effective functioning of the Turkish VC ecosystem.

Investment and Finance Office will continue to convene strategic gatherings that foster collaboration, support the growth of the entrepreneurial ecosystem, and further reinforce Türkiye's position as a regional powerhouse for innovation and investment.





Empowering Türkiye's Next Generation at TercihFest'26

Türkiye's first and only university preference program for prospective students, TercihFest'26 held by İbn Haldun University, once again brought together the country's future talent with distinguished speakers and offered participants first-hand insights into the ideas shaping tomorrow.

Delivering the opening address on the final day, Investment and Finance Office President A. Burak Dağlıoğlu encouraged participants to understand the profound global transformations, from AI to shifting geopolitical dynamics, and to

choose a university that will equip them with the skills, perspective, and vision needed to thrive in a rapidly changing world.

Reflecting on the Türkiye Century, Dağlıoğlu emphasized that Türkiye's journey toward becoming a true global actor will be driven by a generation with the vision, capabilities, and strong sense of belonging required to shape the future.

As the nexus of talent, Türkiye continues to invest in its greatest asset—its youth—empowering the next generation to drive innovation, competitiveness, and sustainable growth.



Türkiye's Fintech Ecosystem Takes Center Stage on World Fintech Day

World Fintech Day was celebrated by the Türkiye Fintech Association in Istanbul, bringing together leading representatives of the global fintech ecosystem.

Investment and Finance Office Vice President Furkan Karayaka delivered a keynote speech alongside Türkiye Fintech Association President Kutay Yalınkılıç.

In his address, Karayaka highlighted Türkiye's rapid transformation into one of the world's most advanced digital payments markets.

"In just four years, Türkiye expanded its active digital banking customer accounts from 75 million to over 125 million.

Mobile banking alone now processes tens of trillions of Turkish liras. And a new generation of licensed digital banks competes in our market without a single physical branch," Karayaka said.

The event also featured two panel sessions. The first, moderated by Gülçin Aytemizel Telatar, welcomed Thunes Senior Vice President Abigail Slater, who shared insights into the future of cross-border payments.

The second panel, moderated by Şebnem Elif Kocaoğlu Ulbrich, LL.M., MLB Ulrich, featured Greenbanana Founding Partner Cihan Tüzün.





Yapı Kredi and Azimut Partner in TRY 16.4 Billion Transaction, Creating Türkiye's Largest Private Asset Manager

Yapı ve Kredi Bankası (Yapı Kredi) announced the signing of a share purchase agreement with AZ International Holdings SA (AZ Holdings), a subsidiary of Italian asset and wealth management company Azimut Group, for the transfer of shares in Yapı Kredi Portföy Yönetimi A.Ş. (Yapı Kredi Portföy).

Under the agreement, Yapı Kredi Yatırım Menkul Değerler A.Ş. will transfer its 87.32 percent stake, together with Yapı Kredi's direct 12.65 percent holding and shares held by other minority shareholders, to AZ Holdings for a total consideration of TRY 16.392 billion (USD 346 million), subject to customary closing adjustments.

Alongside the share transfer, the parties entered into a 15-year strategic distribution protocol, granting Yapı Kredi exclusive distribution rights for Yapı Kredi Portföy's investment products across its extensive banking distribution network in Türkiye, subject to customary exceptions.

Commenting on the agreement, Yapı Kredi CEO Gökhan Erün highlighted

that the transaction represents a key milestone in the bank's long-term growth trajectory and leadership in the asset management market.

"This strategic partnership, the first of its kind in Türkiye's asset management landscape, combines Yapı Kredi's robust service model and extensive distribution reach with Azimut's international investment expertise to deliver unprecedented value for our clients and reinforce our pioneering market position," Erün stated.

Azimut Holding CEO Giorgio Medda emphasized Türkiye's economic resilience and underscored Azimut's position as a premier asset management partner for leading financial institutions.

"This alliance marks our second major strategic joint venture with a market-leading Turkish bank, supported by a long-term distribution network.

It stands as a strong testament to the exceptional quality of our global product capabilities and our deep commitment to the Turkish financial ecosystem," Medda noted.

The transaction reinforces the strength and dynamism of Türkiye's financial sector, demonstrating robust cross-border institutional capital flows while expanding product diversity and asset management capacity across the domestic capital markets.



Istanbul Airport Breaks All-Time Passenger Record in Europe with Nearly 290,000 Daily Travelers

Istanbul Airport set a new record in global aviation, serving 289,732 passengers and breaking the all-time daily passenger record for both Türkiye and Europe.

The milestone reinforces Istanbul's strategic position as a premier global aviation hub and demonstrates the advanced capacity and operational excellence of Türkiye's modern transportation infrastructure.

Transport and Infrastructure Minister Abdulkadir Uraloğlu announced the record, emphasizing that the achievement underscores the continued growth of the country's transportation ecosystem.

"Istanbul Airport served 289,732 passengers on August 9, once again recording the highest daily passenger count of all time in Türkiye and Europe," Uraloğlu stated. "With the robust transportation infrastructure we have established, we continue to reinforce Istanbul's central position in global aviation."

The record-breaking traffic reflects sustained high demand across international and domestic routes, highlighting Türkiye's role as the nexus of global transit, tourism, and logistics.

The achievement further consolidates Istanbul Airport's status as one of the world's leading mega-hubs, driving regional connectivity, economic momentum, and international mobility.



HUBX

HubX Becomes Türkiye's First App Studio Unicorn

Izmir-based technology company HubX has become Türkiye's first app studio unicorn after raising up to USD 75 million in its first external funding round from Point72 Private Investments at a pre-money valuation of USD 1.2 billion.

Founded in Izmir in 2022, HubX has built a profitable portfolio of more than 40 consumer products without relying on external funding. Its mobile and web applications have reached more than 600 million users across over 190 countries. The company currently has a team of more than 370 employees across its offices in Izmir and Istanbul.

A large part of HubX's portfolio consists of applications focused on generative AI, photography and video, education, and wellness. Its products include Nova, Wiser, DaVinci, and Lotus Flow, with several of its applications ranking among the most downloaded products in their respective categories across various markets.

The new investment will be used to accelerate the growth of existing products and expand HubX's global mergers and acquisitions activities. The company plans to step up its efforts to acquire promising mobile and web products, bringing applications with strong user experience and the teams behind them into the HubX ecosystem.

HubX Co-Founder Cem Ortabaş said the company has developed significant expertise in taking products from the idea stage to hundreds of millions of users worldwide. "This investment allows us to take the experience we have gained over the years one step further. While continuing to develop strong products in-house, we want to partner with successful teams that create products users love and bring them into HubX," he said.

Point72 Private Investments Partner Ishan Sinha said HubX stands out for its ability to identify consumer demand and rapidly scale products that respond to that demand. He noted that the strength of the company's application portfolio and the repeatability of its model were key factors behind the investment.

HubX Co-Founder Kaan Ortabaş emphasized that reaching this scale within four years while maintaining profitability has strengthened the company's confidence in its business model. He said the partnership would enable HubX to pursue its ambitions on a significantly larger global scale.

With HubX's rise to unicorn status, the number of Turcorns, Türkiye's homegrown unicorns, has now reached eight. The country's unicorn ecosystem also includes Trendyol, Getir, Peak Games, Hepsiburada, Dream Games, Insider, and Loom Games. Loom Games reached unicorn status in 2026 following its majority acquisition by Scopely at a valuation of more than USD 1 billion.



Investment and Finance Office Advances Investment Outreach in Malaysia

Investment and Finance Office conducted a series of company visits in Malaysia, focusing on the energy, infrastructure, and logistics sectors.

During the visit, Investment and Finance Office Country Advisor Bilal İlhan, Project Manager Özkan Özkardeş, and Expert Harun Köksal met with leading investors, funds, and infrastructure operators to explore new investment opportunities and potential partnerships in Türkiye.

As part of the roadshow, Harun Köksal participated as a panelist at the 7th International Sustainable Energy Summit (ISES), held by the Sustainable Energy Development Authority (SEDA), sharing insights into Türkiye's nuclear energy program.

Extending an invitation to Malaysia to participate in COP31 Türkiye, Adaptation to Climate Change and Local Policies Department Head at the Ministry of Environment, Urbanization and Climate Change Ömer Öztürk also presented Türkiye's COP31 Presidency Vision Document, which was facilitated by Investment and Finance Office.



Delivered by:



TÜRKİYE ENERGY & INFRASTRUCTURE FORUM 2026

A forum highlighting the deals, projects, strategies, and innovations powering Türkiye's energy and infrastructure growth.

📍 **Swissôtel The Bosphorus Istanbul**

🕒 **September 25, 2026**

Co-Host:



Event & Media Partners:



Istanbul Fintech Week

OCTOBER 5-7 2026 İSTANBUL, TÜRKİYE

İSTANBUL FINTECH WEEK BY NUMBERS SINCE 2019

17K+

Participants

630+

Speakers

62+

Countries

337+

Sessions

1,800+

B2B Meetings

13M+

Business Volume



Exclusively for Invest in Türkiye Network Members

Invest in Türkiye community members are invited to attend Istanbul Fintech Week 2026 with exclusive discounted access.



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One registration provides access to all summit stages.

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Türkiye's Startup Success Story Reaches New Heights as 8th Unicorn Emerges

STARTUP	VERTICAL	HEADQUARTERS	FOUNDING YEAR	UNICORN YEAR
HUBX HubX	Aggregator, AI	Izmir/Türkiye	2022	2026
loom Loom Games	Gaming	Istanbul/Türkiye	2025	2026
dream+ Dream Games	Gaming	Istanbul/Türkiye	2019	2022
getir Getir	Grocery delivery, On demand mobile	Istanbul/Türkiye	2015	2021
INSIDER ONE Insider One	Martech, SaaS, AI	Istanbul/Türkiye	2012	2022
peak Peak	Gaming	Istanbul/Türkiye	2010	2020
trendyol Trendyol	Flash sales, Ecommerce	Istanbul/Türkiye	2010	2021
hepsiburada Hepsiburada	Ecommerce, Marketplace	Istanbul/Türkiye	1998	2021



October 13, 2026

Total Installed Capacity

License Period

Purchase Guarantee

Auction Cap-Floor Price Range



The image displays a collection of promotional materials for the Nexus of the World Summit, arranged in a 3D perspective. At the top left is a QR code. The central focus is a large poster titled "Investing in Infrastructure & PPP Projects in Türkiye" dated August 2026, featuring a bridge over water and the "nexus OF THE WORLD" logo. Below the poster are several informational cards:

- Healthcare PPP Model:** A card titled "Türkiye has introduced integrated healthcare campuses across the country in 2023" with a map of Turkey showing various regions and a list of projects.
- Rail Infrastructure:** A card titled "Türkiye is committed to transforming its rail infrastructure from conventional to high speed" with a map of Turkey showing rail routes and a table of projects.
- Public Transport:** A card titled "Share of rail in public transport investments continues to rise" with a bar chart showing the percentage of rail in total investments from 2018 to 2023.
- ACIADA:** A card titled "1 Global to regional: Türkiye's Edge" with the ACIADA logo.
- High-Speed Rail:** A card titled "Türkiye has implemented a variety of airport rail projects with IRR" with a map of Turkey showing rail routes and a table of projects.
- Bridge Projects:** A card titled "Türkiye's bridge projects is compliant with Corrosion Bridges" with a map of Turkey showing bridge locations and a table of projects.



INVEST IN TÜRKİYE

INVEST IN
TÜRKİYE

nexus
OF THE WORLD



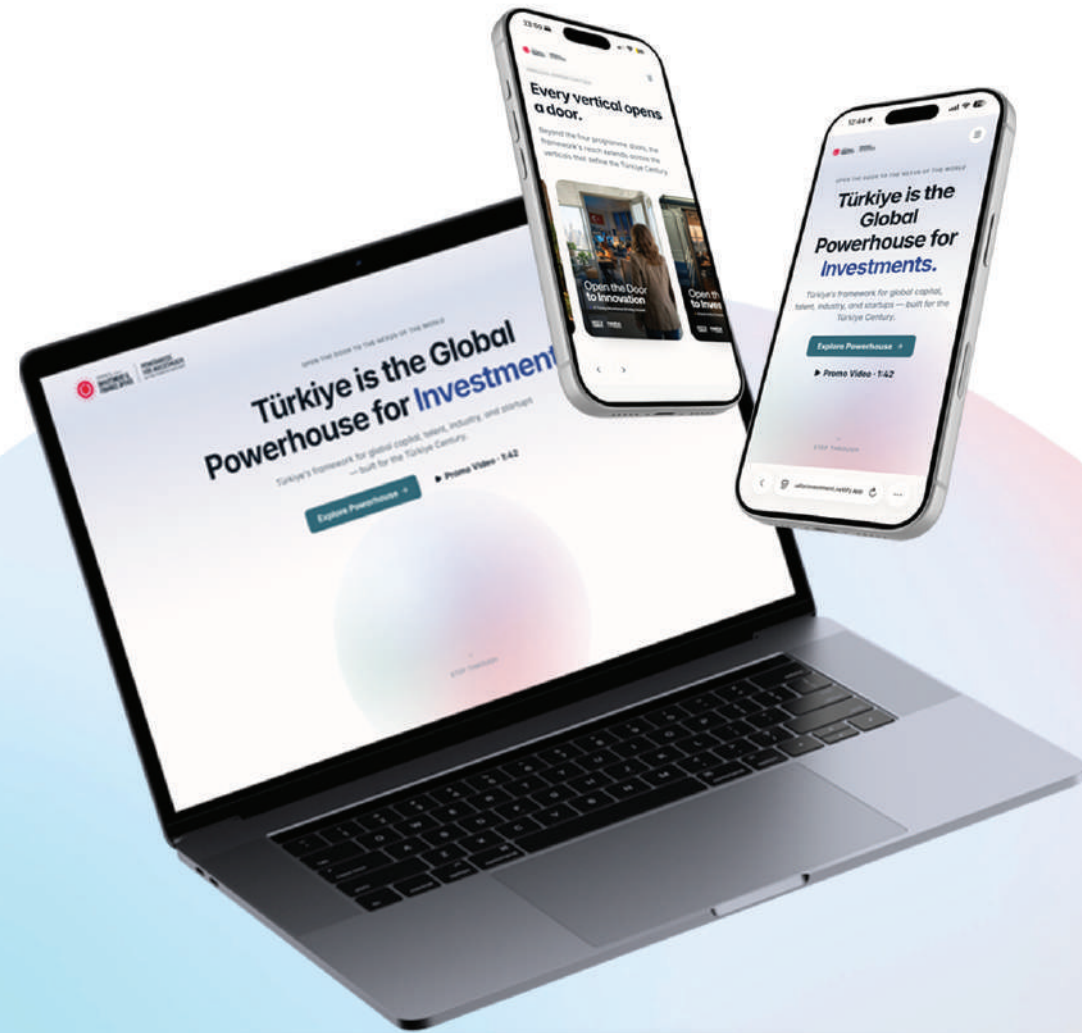
POWERHOUSE
FOR INVESTMENTS
IN THE TÜRKİYE CENTURY

powerhouse.gov.tr

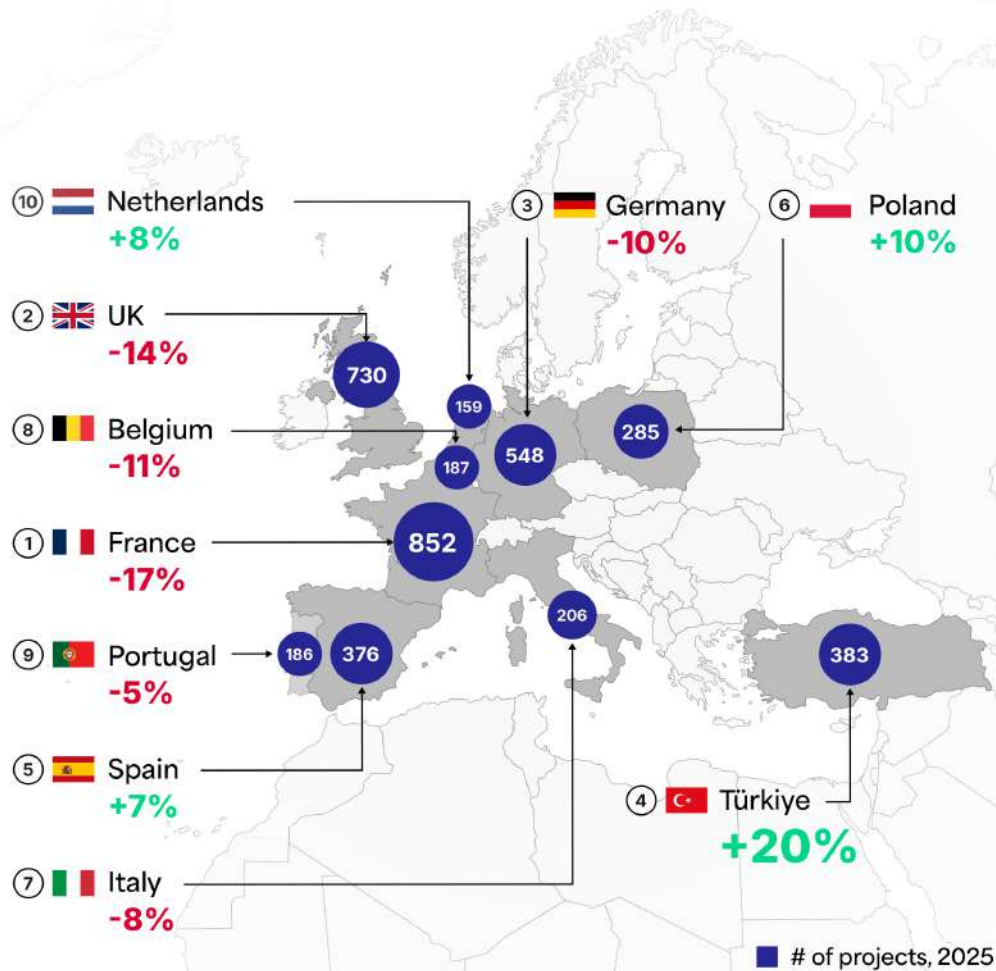


Open the Door to Powerhouse for Investments

INVEST AT THE CROSSROADS
OF GLOBAL MARKETS



Türkiye Ranks Among Europe's Top FDI Powerhouses



Source: EY European Investment Monitor 2026; Year-on-year percentage change in FDI projects.



Energy Sector Report 2026



Mobility Industry in Türkiye



 CLICK TO READ

**Türkiye Foreign Direct
Investment Strategy
(2024-2028)**



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**Invest In Türkiye
Roadshow Booklet**



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**WHY INVEST
IN TÜRKİYE?**



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investment
environment and
Investment and
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**Türkiye's FDI Landscape at a
Glance 2025**



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**Green Logistics Industry
Report**



 CLICK TO READ

**Investment and Finance in the
Türkiye Century**



WHY TÜRKİYE

TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 35.0 trillion GDP, USD 11.3 trillion trade, and 1.3 billion people.

Booming economy reaching 1,596 billion in 2025, up from USD 238 billion in 2002.

Nearly USD 288 Billion of FDI between 2003–2025, while the total amount of FDI attracted between 1980–2002 stood at USD 15 billion.

ACCESS TO MULTIPLE MARKETS

EURASIA
GDP: \$3.2 Trillion
Import: \$491 billion
Population: 246 million

MENA
GDP: \$4.7 Trillion
Import: \$1.6 trillion
Population: 485 million

EUROPE
GDP: \$27.1 Trillion
Import: \$9.2 trillion
Population: 595 million

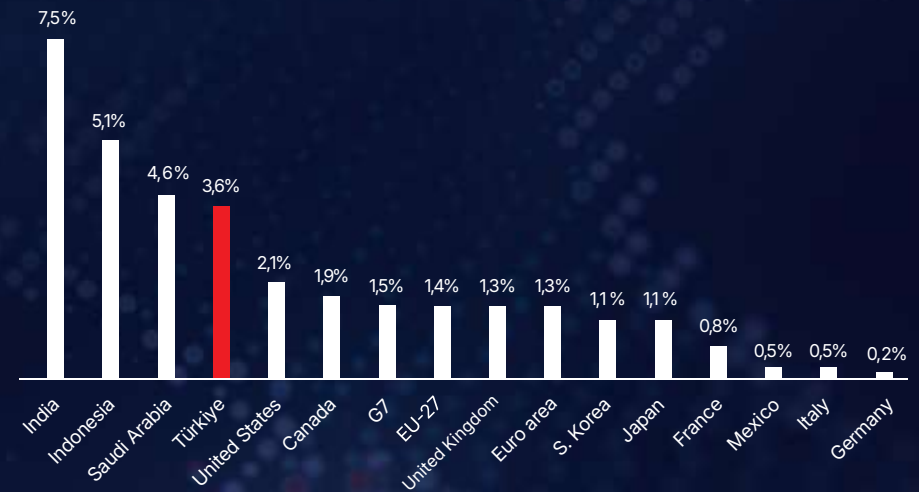
TOTAL

GDP: \$35.0 trillion
Import: \$11.3 trillion
Population: 1.3 billion

Source: IMF, WTO, TurkStat 2025

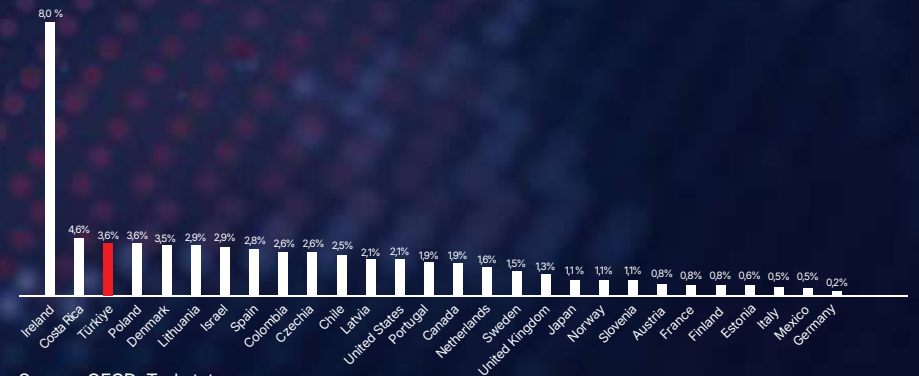
REAL GDP GROWTH (2025, year on year growth)

G20 Economies



Source: OECD, Turkstat

OECD Economies



Source: OECD, Turkstat

TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2025, with an average annual growth rate of

5.3%

CUMULATIVE FDI INFLOWS TO TÜRKİYE (USD BILLION)



- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 8 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (Source: B-Ready 2025)

HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 23 years.

(2003-2025, TurkStat)

SOPHISTICATED CONSUMER BASE

A population of 86.1 million, half of which is under the age of 34.9.

(2025, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

Fixed and mobile broadband subscriptions in Türkiye reached 108.1 million in 2025

(2025, Information and Communications Technologies Authority)

SKILLED AND DEDICATED LABOR FORCE

Around 36.8 million young, well-educated and motivated professionals.

(2025, Turkstat)

Around 850,000 students graduate annually from 208 universities.

(2025, CoHE)

TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

USD 215 Billion

Total value of PPP contracts in Türkiye during the 1986-2024 period.

272

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

27,797

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

58

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  NETHERLANDS
-  **TÜRKİYE**
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  S. KOREA
-  JAPAN
-  UK
-  SINGAPORE
-  MALAYSIA

SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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