



INVEST IN TÜRKİYE

# FDI AGENDA



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# Message from the Investment and Finance Office



This month marks a continuation of Türkiye's growth across multiple sectors, reinforcing its position as a leader in innovation, investment, and international cooperation. Key developments have underscored Türkiye's strong momentum in both economic and technological domains, demonstrating resilience even amid global uncertainties.

A landmark achievement was the inflow of USD 13.1 billion in FDI in 2025, reflecting a 12.2% year-on-year increase. This surge comes at a time when many global markets are facing challenges, highlighting Türkiye's continued appeal as a prime investment destination.

Diplomatic and economic ties are also advancing significantly. Türkiye and Greece signed a series of MoUs covering critical areas such as investment, maritime trade, and economic cooperation. These agreements were a key outcome of the High-Level Cooperation Council meeting co-chaired by President Recep Tayyip Erdoğan and Greek Prime Minister Kyriakos Mitsotakis.

At the same time, Türkiye's growing prominence in global technology and innovation was evident at Web Summit Qatar, where a delegation of 45 Turkish startups and entrepreneurs showcased the country's thriving digital ecosystem. Türkiye's increasing participation in major international events highlights its competitive edge in the tech and startup landscape.

The Investment and Finance Office also marked its 20th anniversary, bringing together key stakeholders from across the investment, finance, and entrepreneurship sectors in Doha. The anniversary celebration forms part of a global series of

events aimed at sharing with international investors the economic and structural transformation Türkiye has achieved over the past 20 years under the leadership of H.E. President Recep Tayyip Erdoğan, from an investment perspective.

Meanwhile, Türkiye's energy sector received a significant boost with the signing of an agreement between the Ministry of Energy and Natural Resources and Saudi Arabia's ACWA Power, which will contribute to the country's renewable energy capacity. Türkiye's commitment to sustainable growth was also highlighted at E-world Energy & Water 2026 in Germany, where industry leaders gathered to discuss the future of energy transformation.

These developments are complemented by major investments across diverse sectors, including the deal between Uber Technologies and Getir, marking a significant expansion in digital commerce. Similarly, Scopely's acquisition of Loom Games, valuing the Turkish startup at over USD 1 billion, further solidified Türkiye's rising influence in the global gaming industry.

As Türkiye continues to grow its presence on the world stage, the Investment and Finance Office remains committed to advancing the country's global competitiveness, fostering innovation, and strengthening building international partnerships that drive sustainable growth.

A. Burak Dağlıoğlu  
President, Investment and Finance Office



## Türkiye and Greece Sign MoUs on Investment and Technology at High-Level Cooperation Council

Türkiye and Greece signed a series of MoUs covering investment, maritime trade, economic cooperation, and science and technology following the sixth meeting of the High-Level Cooperation Council, held under the co-chairmanship of President Recep Tayyip Erdoğan and Greek Prime Minister Kyriakos Mitsotakis.

After their bilateral meeting, the two leaders presided over the 6<sup>th</sup> meeting of the Türkiye-Greece High-Level Cooperation Council. The session concluded with a formal signing ceremony, during which President Erdoğan and Prime Minister Mitsotakis signed the Joint Declaration between the Government of the Republic of Türkiye and the Government of the Hellenic Republic, reaffirming their shared commitment to deepening bilateral ties.

At a joint press conference, President Erdoğan expressed confidence that the newly signed documents would reinforce the contractual framework of bilateral relations.

"I hope the documents we have just signed will further strengthen the contractual basis of our relations. We are continuing our efforts to achieve our goal of increasing our bilateral trade that reached nearly USD 7 billion in 2025 to USD 10 billion," the President said.

Among the key agreements was the Memorandum of Understanding on Cooperation between the Investment and Finance Office of the Presidency of the Republic of Türkiye and Enterprise Greece, the Greek investment and foreign trade agency. The MoU was signed by Investment and Finance Office President A. Burak Dağlıoğlu and Greek Deputy Minister of Foreign Affairs Haris Theoharis.

The MoU aims to enhance communication and information exchange on investment trends and emerging opportunities, while strengthening linkages between relevant business organizations and ecosystems in both countries.

Beyond investment cooperation, the MoUs covered a broad range of strategic areas. The two sides committed to enhancing collaboration in maritime trade and logistics connectivity, reinforcing engagement within regional multilateral frameworks, strengthening coordination in disaster preparedness, and expanding cooperation in culture, science, and technology.

Collectively, the MoUs reflect a shared intention to institutionalize and diversify bilateral cooperation across economic, social, and innovation-driven domains.



## Türkiye and Saudi Arabia's ACWA Sign Agreement for Major Renewable Energy Investment

In a significant step toward enhancing Türkiye's renewable energy capacity, the Ministry of Energy and Natural Resources of Türkiye and the Saudi Arabian ACWA Power signed a landmark agreement in Istanbul.

The agreement, focused on large-scale investments in electricity generation, is expected to make substantial contributions to Türkiye's energy sector.

Under the agreement, solar and wind power plants with a combined installed capacity of up to 5,000 megawatts (MW) will be developed across Türkiye. The first phase will focus on the construction of solar power plants with a total capacity of 2,000 MW, to be located in the central Anatolian provinces of Sivas and Karaman.

Minister of Energy and Natural Resources Alparslan Bayraktar addressed the media following the signing ceremony for the Sivas and Taşeli Solar Power Plant Projects.

The Minister highlighted the rapid increase in global electricity demand and underscored that Türkiye is experiencing similar growth. "The project we are signing today is crucial, as it will provide us with

2,000 megawatts of new renewable energy capacity," he stated.

Minister Bayraktar also emphasized that the investment represents one of the most significant foreign direct investments (FDI) in Türkiye's energy sector. As part of efforts to meet rising energy demand, he outlined plans to strengthen the country's energy infrastructure.

Türkiye aims to reach a target of 120,000 MW in solar and wind energy capacity by 2035, supported by an estimated USD 30 billion investment in infrastructure development.

The renewable energy projects in Sivas and Taşeli, Bayraktar explained, are designed to provide affordable, reliable, and high-quality electricity, playing a key role in reducing Türkiye's electricity costs. Furthermore, he noted that international financial institutions have shown keen interest in the projects, with the European Bank for Reconstruction and Development (EBRD) and the International Finance Corporation (IFC) signaling their support.

Construction of the solar power plants is expected to commence in 2027. The first phase is slated for completion by the end of that year, while the full projects are expected to be finalized in 2028 and 2029.



## Minister Şimşek Discusses Türkiye's Economic Resilience at AIUla Conference

Minister of Treasury and Finance Mehmet Şimşek said the country's economy is now more balanced and resilient following a period of global uncertainty.

Speaking at the AIUla Conference for Emerging Market Economies (ACEME) in Saudi Arabia, an annual gathering of finance ministers, central bank governors, policymakers, international organization leaders, global investors and academics, Minister Şimşek said Türkiye had reduced key economic vulnerabilities in recent years.

The Minister told delegates that the most challenging phase for the global economy had passed, adding that Türkiye's macroeconomic framework had strengthened on the back of policy adjustments and structural reforms.

Minister Şimşek stressed the importance of FDI, describing it as critical not only for providing financial capital but also for supporting technology transfer and the sharing of expertise.

The Minister said Türkiye's growth and trade performance reflected a more balanced outlook and noted that around 62% of the country's exports are linked to companies with FDI.

Addressing global trade tensions and rising protectionist measures, Minister Şimşek said Türkiye's services exports had remained resilient despite such pressures, adding that the country ranks among the world's top 20 in commercial services activity.

FDI, the Minister said, could continue to act as an anchor for economic stability in the period ahead.



## Minister Kacır and French Minister Forissier Hold Talks at Bilişim Vadisi to Strengthen Technology Ties

Turkish Industry and Technology Minister Mehmet Fatih Kacır met with French Minister Delegate for Foreign Trade and French Nationals Abroad Nicolas Forissier at Bilişim Vadisi to deepen strategic cooperation in high value-added manufacturing, R&D, and digital transformation.

The talks, held at Bilişim Vadisi's Istanbul campus, brought together delegations from both countries to explore ways to enhance industrial capacity, foster technology entrepreneurship and strengthen Europe's wider manufacturing competitiveness.

During the meeting, Türkiye's advanced industrial infrastructure was presented as strategically significant to Europe's production ecosystem, while discussions also focused on expanding collaboration in green transformation and advanced technologies.

Minister Kacır said the objective was not merely to increase bilateral trade, but to build long-term strategic partnerships that enhance technological capabilities on both sides.

Following the formal discussions, the delegations toured the campus and visited the Go Entrepreneurship Office, where they met representatives of local technology startups. Minister Kacır outlined recent developments in Türkiye's

innovation ecosystem, highlighting an R&D-driven model spanning sectors from defense industries to mobility technologies.

Both ministers underscored the importance of trust-based, long-term cooperation in strengthening the global competitiveness of their economies.

Digitalization and the green transition featured prominently on the agenda. In the context of the European Union's Green Deal objectives, Türkiye's capacity to adapt its industry was highlighted as a significant opportunity for French investors.

Minister Kacır said Türkiye's industrial strength could assume a greater role within European value chains, adding that innovation-led partnerships could generate added value not only bilaterally but across the broader European market.

In statements following the meeting, both sides said economic relations between Türkiye and France were increasingly being reshaped around value-added production and technological cooperation.

The ministers reaffirmed their commitment to expanding joint R&D projects, integrating entrepreneurship ecosystems and combining technological expertise.

The meeting was widely seen as a signal that French technology companies may increase their engagement with Türkiye's technoparks and R&D centers in the coming period.



## Türkiye-France Economic Cooperation Continues to Advance

Türkiye and France convened the 8<sup>th</sup> Meeting of the Joint Economic and Trade Committee (JETCO) in Istanbul, co-chaired by Minister of Trade Ömer Bolat and Minister Delegate for Foreign Trade and Economic Attractiveness of France Nicolas Forissier.

During the meeting, Minister Bolat announced that the bilateral trade volume between France and Türkiye increased from USD 14 billion five years ago to USD 24.1 billion in 2025, stating that trade between the two countries remains balanced and diversified across sectors.

Turkish investments in France reached USD 1 billion, while French investments in Türkiye rose to USD 8.7 billion. A total of 1,749 French companies are currently operating in Türkiye across various industries, ranging from defense, energy, services, transportation, and aviation.

The meeting addressed opportunities to expand cooperation in trade, investment, and contracting services,

as well as joint projects in third countries. The parties reviewed potential new investments and projects by French companies amounting to USD 5 billion over the next three years, particularly in energy, infrastructure, manufacturing, and services. Cooperation prospects in Africa, Eastern Europe, Central Asia, and the Middle East were also discussed.

Logistics connectivity was addressed in the context of facilitating bilateral trade, including the Ro-Ro line between Sète and Yalova, along with the operational presence of Turkish logistics companies in southern French ports.

Türkiye-EU relations and ongoing technical discussions under the Customs Union were also on the agenda.

The 8<sup>th</sup> JETCO Meeting concluded with an emphasis on further deepening Türkiye-France economic relations and expanding bilateral trade and investment.



## Turkish Technology Startups Seek Global Investment at Web Summit Qatar

Web Summit Qatar, one of the world's leading technology and innovation gatherings, has brought together thousands of founders, investors, policymakers, and industry leaders in Doha, underscoring the growing importance of the Middle East as a global tech hub.

Held at the Doha Exhibition and Convention Center (DECC), the event attracted more than 30,000 participants from 175 countries.

This year's summit features over 700 investors, more than 1,500 startups, upwards of 300 speakers, and around 450 members of the international media.

Türkiye was represented by a broad delegation, including 45 technology startups alongside investors and key stakeholders from the country's entrepreneurship ecosystem.

The participation highlights Türkiye's efforts to position its startup landscape more prominently within global investment networks.

Investment and Finance Office President A. Burak Dağlıoğlu took part as a panelist in the session titled "From Hubs to High Growth," which focused on scaling innovation ecosystems and creating sustainable, long-term investment opportunities. During the discussion, Dağlıoğlu emphasized Türkiye's strategic priorities in digitalization and green transformation.

"Digitalization and green transformation are two major challenges," Dağlıoğlu said. "In our strategy, we support both startups and corporate structures to contribute to Türkiye's transformation."

He also pointed to the country's strong industrial base and diversified services sector, noting that Türkiye offers a wide range of opportunities for international investors.

Recalling that Web Summit Qatar is being held for the third time this year, Dağlıoğlu noted that investment programs targeting technology startups had previously been launched in Qatar. Through these initiatives, technology-focused investment funds were established in cooperation with key regional stakeholders.

Thanks to these funds, Türkiye-based technology startups have secured investments over the past three years, he said.

"Our goal is for Turkish technology entrepreneurs to benefit from investment resources in this region while also gaining access to potential customers," Dağlıoğlu added. "At the same time, the summit provides an important opportunity for startups to observe global competition, customer expectations, and sectoral developments firsthand."

As part of Web Summit Qatar, the Investment and Finance Office participated in the Türkiye Pavilion, where Türkiye's Ambassador to Qatar Dr. Mustafa Göksu, and Investment and Finance Office President A. Burak Dağlıoğlu met with international partners to discuss ongoing initiatives and potential areas of cooperation.

Web Summit Qatar continues to serve as a key platform for cross-border collaboration, investment, and innovation, as countries seek to strengthen their presence in the global technology ecosystem and participants engage in discussions spanning AI, technology geopolitics, the creative economy, and sustainable energy.



## Strengthening Türkiye-China Financial Ties with Bank of China Ankara Branch Opening

The opening ceremony of the Bank of China Ankara Branch, along with the RMB Business Promotion and Client Appreciation Event, was held in Ankara, marking an important milestone in Türkiye-China financial cooperation.

The event saw the participation of Investment and Finance Office President A. Burak Dağlıoğlu, Treasury and Finance Deputy Minister Osman Çelik, Türkiye Wealth Fund CEO Arda Ermut, Bank of China Chairman Ge Haijiao, and Ambassador of China to Türkiye Jiang Xuebin, as well as representatives from the finance and business communities.

In his remarks, Dağlıoğlu emphasized that the opening represents a strong indicator of the increasingly institutionalized,

deepened, and long-term nature of bilateral cooperation. Noting that the Bank of China decided to open only one new international branch globally last year and selected Türkiye, with Ankara as the host city, Dağlıoğlu highlighted the strategic importance attributed to Türkiye.

He also underlined the growing depth of economic ties between the two countries, stating that since 2002, total FDI from China to Türkiye has exceeded USD 5 billion. With more than 1,400 Chinese companies currently operating in Türkiye, bilateral relations continue to expand beyond trade to encompass production, employment, and technology, reinforcing Türkiye's role as the nexus of investment.

Following the speeches, a strategic cooperation agreement was signed between the Bank of China and Turkish Airlines. The program also included a separate signing ceremony between the Bank of China and the Türkiye Wealth Fund.



## Türkiye is Shaping the Future of Entrepreneurship at UGİK'26

The International Young Businessmen Congress (UGİK'26), held under the theme "Future: Today," brought together young entrepreneurs, business leaders, and policymakers to discuss the future of entrepreneurship and leadership.

At the opening session, Investment and Finance Office President A. Burak Dağlıoğlu underlined that entrepreneurship is a mindset rooted in leadership and value creation, particularly in times of uncertainty.

Noting that nearly USD 700 million was invested in early-stage technology startups in Türkiye in 2025, he highlighted Türkiye and Istanbul's position as global hubs for both local and international entrepreneurs, supported by

strong public policies and a mature innovation ecosystem.

MÜSİAD President Burhan Özdemir emphasized that the next generation must go beyond building companies to shaping markets and ethical standards, rejecting growth that lacks meaning and long-term impact.

From a leadership perspective, Genç MÜSİAD President Mağsum Usta highlighted that lasting leadership is built through listening, discipline, and consistency, reminding young entrepreneurs that real impact comes from depth, ethics, and sustained effort.

The congress underscored Türkiye's vision of empowering a new generation at the nexus of investment and innovation.





## Türkiye Emphasizes Its Innovation Ecosystem at the PharmUp Meet-Up

The Sanofi PharmUp Meet-Up brought together technology entrepreneurs, investors, public and private sector representatives, and members of academia in Istanbul. Held with the participation of Investment and Finance Office President A. Burak Dağlıoğlu, Sanofi Eurasia Region President Cem Öztürk, and Fark Labs Founder Ahu Serter, the gathering addressed transformation in health technologies from a multi-stakeholder perspective.

Delivering the keynote address, Dağlıoğlu emphasized that the healthcare sector is undergoing a profound transformation at both the local and international levels, shaped by digitalization, data-driven approaches, and innovative business models. He underscored the growing importance of sustainable, value-generating collaborations and stressed that alignment across

the health ecosystem is critical to enhancing competitiveness and securing a greater share of international markets.

Referring to Türkiye's proven capabilities in fintech and gaming, Dağlıoğlu stated a clear ambition to position the country as a leading nexus in deep tech and health innovation.

He highlighted the expansion of fund-of-funds mechanisms and sector-focused venture capital structures, reaffirming the Investment and Finance Office's commitment to supporting initiatives that strengthen Türkiye's health innovation capacity and generate value internationally.

These efforts illustrate Türkiye's determination to scale its health innovation ecosystem, attract international capital, and reinforce its position as the nexus of technology, manufacturing, and investment.



## Türkiye-U.S. Investment Partnership Gains Momentum at AmCham Türkiye General Assembly

The Investment and Finance Office participated in the 22<sup>nd</sup> General Assembly of AmCham Türkiye, bringing together US Consul General in Istanbul Michael Lally, and leading representatives of US companies.

In his remarks, Investment and Finance Office President A. Burak Dağlıoğlu emphasized the growing strategic importance of FDI amid accelerating global economic transformation.

Marking the 20<sup>th</sup> anniversary of the Office, Dağlıoğlu highlighted that Türkiye continues to reinforce its position as a reliable and strategic hub, supported by its market scale, economic resilience, strong

infrastructure, connectivity, and long-term predictability.

Despite global uncertainties, Türkiye recorded a 12.2 percent increase in FDI inflows in 2025, reaching USD 13.1 billion. Investment ties with the United States remain balanced and robust as of 2025, with Türkiye's investments in the US reaching USD 13.9 billion, while US investments in Türkiye totaled USD 15.9 billion.

The meeting offered a timely platform to reflect on the 2025 performance and exchange views on the priorities shaping the year ahead.

AmCham Türkiye Chair Emre Karter underlined that Türkiye-US economic relations continue to strengthen, bringing the USD 100 billion bilateral trade target closer.

Türkiye continues to reinforce its position as the nexus of investment, driving international collaboration and fostering sustainable, transformative projects.



## Türkiye Attracts USD 13.1 Billion in FDI in 2025

Türkiye attracted USD 13.1 billion of Foreign Direct Investment (FDI) in 2025, marking a 12.2 percent year-on-year increase, according to balance of payments data released by the Central Bank of the Republic of Türkiye.

The rise comes at a time when global investment flows remained subdued, highlighting Türkiye's positive divergence amid a challenging international environment.

For the full year, the Netherlands ranked as the largest investor in Türkiye with USD 2.863 billion, followed by Luxembourg with USD 1.164 billion, and Kazakhstan with USD 1.138 billion.

Germany, the US, France, the UAE, Switzerland, the UK, and Ireland were also among the leading source countries, reflecting Türkiye's diversified investor base across multiple regions.

In sectoral terms, wholesale and retail trade attracted the highest share of FDI in 2025, accounting for 32 percent of total inflows with USD 3.052 billion.

The manufacturing sector followed with 31 percent and USD 3.020 billion, while information and communication ranked third with 14 percent and USD 1.308 billion. This distribution underscores a concentration of investments in production, trade, and technology-driven sectors.

Globally, FDI flows remained weak, with investment in developing economies declining by 2 percent. Against this backdrop, Türkiye's 12.2 percent annual increase positioned the country among those outperforming global trends.

Reforms aimed at strengthening the investment climate contributed to this positive performance. The launch of projects under the HIT-30 Program announced in 2024, updates to the incentive system in 2025, the introduction of the Climate Law, and steps taken in digital transformation were among the developments supporting investor confidence.

Ongoing dialogue with investors and policies aimed at enhancing predictability further reinforced Türkiye's competitive position in attracting international capital.

Commenting on the figures, Treasury and Finance Minister Mehmet Şimşek stated that FDI inflows excluding real estate—which improve the quality of financing and expand production capacity—reached USD 10.7 billion in 2025, marking the highest level recorded in the past decade.

Meanwhile, Investment and Finance Office President A. Burak Dağlıoğlu said Türkiye's performance during a period of global investment stagnation reflects the positive outcomes of the country's structural advantages and reform agenda.

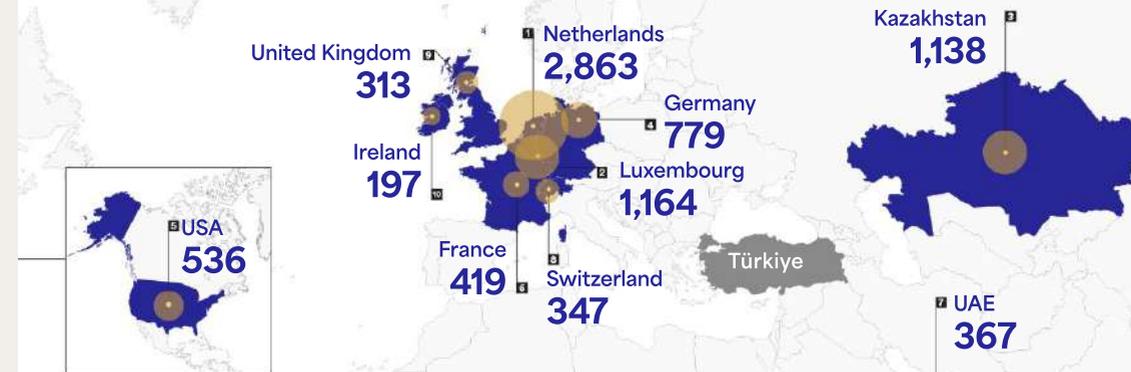
"In line with the vision set forth by President Recep Tayyip Erdoğan, we continue our efforts with determination to make the Türkiye Century the Investment Century. In 2025, investments by international technology brands and funding directed toward technology startups in Türkiye stood out.

Investments in manufacturing and logistics further strengthened our position in global value chains. With its strong production infrastructure, qualified human capital, and strategic location, Türkiye continues to enhance its appeal to global investors as the nexus of the world," he said.

## Türkiye Attracts USD 13.1 Billion of FDI in 2025

### FDI Breakdown by Country

TOP 10 COUNTRIES (USD MILLION)



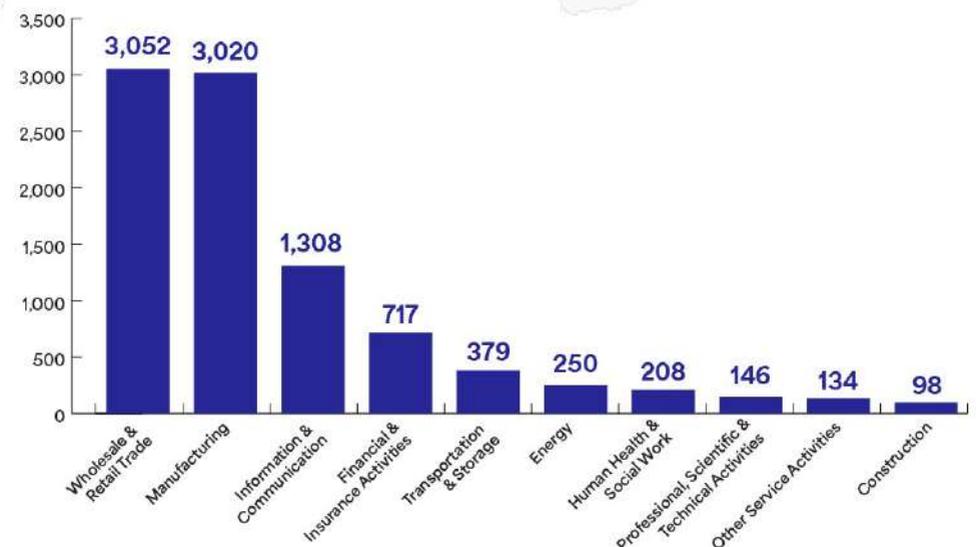
### FDI Inflows (USD BILLION)

↑ %12.2



### FDI Breakdown by Sector

TOP 10 SECTORS (USD MILLION)





## Investment and Finance Office Highlights Türkiye's Investment Vision in Doha While Marking Its 20<sup>th</sup> Year

The Investment and Finance Office marked its 20<sup>th</sup> anniversary under the theme "20 Years of Excellence" with a reception held in Doha, bringing together key stakeholders from the investment, finance, and entrepreneurship ecosystems.

The reception formed part of a series of international gatherings to be hosted in major global cities, aimed at strengthening Türkiye's position in the global investment landscape while engaging long-standing partners who have contributed to the country's investment journey over the past two decades.

Held in cooperation with the Embassy of the Republic of Türkiye in Doha, the reception convened senior representatives from the business and investment community, alongside Turkish technology entrepreneurs and ecosystem stakeholders.

The event also provided a platform to highlight Türkiye's investment vision, institutional capacity, and long-term commitment to fostering high-value, innovation-driven growth.

Co-hosting the reception, Türkiye's Ambassador to Doha, Mustafa Göksu, emphasized the strength of Türkiye-Qatar relations and underlined the importance of sustained dialogue between public institutions and the private sector. He highlighted the growing

international visibility of Türkiye's entrepreneurial and technology ecosystem, noting its expanding footprint across sectors ranging from artificial intelligence and digital health to renewable energy, software, and advanced manufacturing.

During his address, Investment and Finance Office Vice President Furkan Karayaka drew attention to the deepening economic and investment partnership between Türkiye and Qatar.

He noted that Qatar's cumulative investments in Türkiye have exceeded USD 3.5 billion since 2002, with total foreign direct investment stock reaching approximately USD 7 billion to date.

Karayaka also underlined that more than 240 Qatari-capital companies currently operate in Türkiye across key sectors including finance, infrastructure, logistics, real estate, technology, and healthcare, reflecting the scale and diversity of bilateral investment ties.

Within this context, participating companies and stakeholders exchanged views on emerging investment areas and explored pathways to further strengthen economic collaboration between Türkiye and Qatar.

Through its global network and two decades of institutional experience, the Investment and Finance Office continues to facilitate high-value, technology- and innovation-driven investments. As it marks its 20<sup>th</sup> year, the Office reinforces Türkiye's position as the nexus of the world, advancing its role as a competitive hub for international investment.



## Investment and Finance Office Highlights Türkiye's Tourism Growth at TIF 2026

The TIF | Tourism Investment Forum 2026, hosted by TTYD in strategic partnership with the Investment and Finance Office and Türkiye Tourism Promotion and Development Agency (TGA), convened public and private sector leaders to address sustainable growth, investment climate, and tourism financing.

Speaking at the forum, Investment and Finance Office Vice President Bekir Polat underlined a core principle: "Every tourist is a potential investor." Emphasizing Türkiye's infrastructure, human capital, and connectivity advantages, Polat highlighted tourism's multiplier effect

in strengthening investor confidence. Polat also noted that Türkiye attracted USD 12.4 billion in FDI in the first 11 months of the year, a 27.6% year-on-year increase, stressing that global investors now prioritize ecosystems over incentives alone.

TTYD President Oya Narin pointed to the sector's strong recovery and long-term revenue outlook, while Istanbul Chamber of Commerce Vice President Şekib Avdağç underscoring Istanbul's tourism and congress potential and the Turkish Republic of Northern Cyprus (TRNC) Deputy Prime Minister Fikri Ataoğlu emphasizing the competitiveness of investments in the country.

The forum reinforced Türkiye's position as the nexus of investment, advancing a resilient growth vision.



## Strengthening Türkiye-UK Financial Ties at Investment and Finance Office Networking Gathering

The Türkiye-UK Financial Services Networking Gathering brought together over 100 senior leaders from the Turkish and international financial services communities. Hosted by Investment and Finance Office in collaboration with the Turkish Embassy in London and the UK Department for Business and Trade, the invite-only event advanced bilateral dialogue in financial services.

Opening remarks were delivered by the Ambassador of Türkiye to the United Kingdom Koray Ertaş, Investment and Finance Office

Country Advisor Ersoy Erkazancı, UK Department for Business and Trade Inward Investment Head Zeynep Atay Öztekbay, and NAZALI Tax & Legal Services Founding Partner Ersin Nazalı.

In his address, Erkazancı emphasized the importance of transforming dialogue into tangible collaboration, noting London's global financial leadership and the strategic relevance of ongoing Free Trade Agreement negotiations. He also underlined the Office's expanding role in financial services, with a focus on green finance, fintech, participation finance, and the Istanbul Financial Center. The gathering reinforced Türkiye's position as the nexus of finance, advancing structured and result-oriented engagement between the two countries.



### Uber Expands Türkiye Footprint with Agreement to Acquire Getir's Delivery Portfolio

Uber Technologies, Inc. announced an agreement to acquire the delivery portfolio of Getir in Türkiye from Mubadala Investment Company, marking a significant expansion of Uber's presence in one of the region's most dynamic digital commerce markets. The transaction, which remains subject to regulatory approval and customary closing conditions, covers Getir's food, grocery, retail, and water delivery operations across the country.

The acquisition represents another major step in Uber's long-term investment strategy in Türkiye, following its previous purchase of a majority stake in Trendyol Go. Once finalized, the integration of Getir's delivery services with Trendyol Go is expected to enhance platform capabilities, expand product and service offerings for consumers, and create additional earning opportunities for couriers while supporting restaurants and retailers nationwide.

Under the terms of the agreement, Getir users will continue to access services through the Getir Super App, with expanded restaurant options integrated via Trendyol Go. Similarly, Trendyol Go customers will gain direct access to Getir's grocery delivery services, strengthening the interoperability of Türkiye's fast-growing digital delivery ecosystem and reinforcing the country's role as the nexus of mobility and digital commerce.

Speaking on the recent agreement, Uber CEO Dara Khosrowshahi emphasized Türkiye's strategic importance to the company, highlighting the country's thriving digital economy and strong consumer base as key drivers behind the investment decision. Meanwhile, Mubadala Investment Company Deputy Group CEO Waleed Al Mokarrab Al Muhairi described the transaction as a reflection of Getir's operational strength and growth trajectory, noting that Türkiye remains an attractive market for long-term investment opportunities.

Getir CEO Batuhan Gültakan described the agreement as a milestone in the company's growth journey, highlighting the brand's pioneering role in ultrafast delivery services since its launch in Istanbul in 2015.

Uber's broader commitment to Türkiye extends beyond acquisitions. The company has also announced plans to establish a software and technology development center in the country, targeting a USD 200 million investment over the next five years. The initiative aims to strengthen Uber's global engineering capabilities while contributing to Türkiye's expanding technology ecosystem and digital infrastructure.



### Scopely Acquires Majority Stake in Loom Games at USD 1 Billion Valuation, Marking Türkiye's New Unicorn

Saudi-owned publisher Scopely has reached a definitive agreement to acquire a majority stake in Istanbul-based game developer Loom Games, the studio behind the breakout mobile title Pixel Flow!. The multi-year, performance-based deal values the company at over USD 1 billion, officially granting the Turkish startup unicorn status.

Founded in 2025 by Kübra Gündoğan and Emre Çelik, Loom Games has rapidly emerged as one of the most dynamic players in Türkiye's gaming ecosystem. Its hybrid-casual puzzle game Pixel Flow!, launched in late 2025, has surpassed 10 million global players within a short period and became the only casual game released in the past 12 months to break into the monthly top 20 highest-grossing mobile games in the United States. The studio's approximately 20-person team manages millions of daily active users from its Istanbul headquarters.

Scopely described the acquisition as part of its broader strategy to partner with high-performing creative teams worldwide. The transaction follows Scopely's own acquisition by Saudi Arabia's Public Investment Fund in 2023 and signals continued expansion into high-growth gaming markets. While financial terms were not disclosed, the valuation exceeding USD 1 billion underscores strong investor confidence in both the studio and Türkiye's broader gaming sector.

Commenting on the deal, Scopely Chief Revenue Officer Tim O'Brien highlighted the team's rapid iteration culture and early commercial traction, noting that Pixel Flow! reached millions of players and climbed the top-grossing charts at remarkable speed. He emphasized that the partnership aligns with Scopely's long-term strategy of supporting world-class teams while scaling products globally.

Loom Games CEO Kübra Gündoğan described Pixel Flow! as the result of a vision to create a fully original and innovative player experience. She noted that Scopely's ecosystem would enable the studio to preserve its creative autonomy while benefiting from global expertise in scaling and live operations. The partnership, she added, marks a new chapter not only for the company but also for Türkiye's gaming ecosystem.

At the beginning of 2026, Loom Games completed a seed investment round with the participation of Arcadia Gaming Partners and e2vc. Industry observers view the acquisition as both a landmark exit and a powerful signal of Türkiye's growing role as a game development hub in the EMEA region.

With this transaction, Loom Games becomes one of the few gaming startups in Türkiye to reach unicorn status, reinforcing the country's reputation as a source of globally competitive digital entertainment ventures.



## Investment and Finance Office Showcases Türkiye's Energy Transformation in Germany

investment potential of the Filyos–Zonguldak region, emphasizing the country's growing role as the nexus of sustainability driving both the energy transition and industrial transformation.

E-world energy & water 2026 brought together leading energy professionals in Germany, providing a key platform to discuss the future of energy transformation.

During the conference, a panel on Türkiye's ongoing energy transformation spotlighted the Zonguldak–Filyos region as a strategic case study, featuring Investment and Finance Office Site Selection Unit Manager Zahid Tuncel as a panelist. In his remarks, Tuncel outlined the latest developments in Türkiye's energy sector and underscored the strategic

On the sidelines of the event, the Investment and Finance Office delegation held a series of high-level meetings with leading international energy companies and regional public authorities. Discussions focused on strengthening bilateral cooperation, exploring investment opportunities, and facilitating reciprocal delegation visits.

The delegation also engaged with local government and business ecosystem representatives to advance regional partnerships and identify new areas of collaboration in energy and industrial transformation.



## Türkiye's Green Finance Highlighted at Sustainability and Finance Forum 2026

The Investment and Finance Office participated in the Sustainability and Finance Forum 2026 in Istanbul, hosted by the UK Department for Business and Trade with support from UK Export Finance.

The forum gathered senior government officials, regulators, financial institutions, and corporate leaders from the UK, Türkiye, Central Asia, the South Caucasus, and the Balkans with a focus on the importance of global collaboration, capital alignment, and effective execution in driving the green transition.

During the forum, Investment and Finance Office Financial Investments Unit Manager Kaan Masatçı moderated the session titled "Regional Trends and Dynamics of Sustainable Finance and Energy" that brought together public-sector experts to discuss accelerating the green transition, enhancing regional cooperation, and building sustainable finance pipelines.

Moreover, Investment and Finance Office Country Advisor Ersoy Erkazancı led the session titled "Corporate Bonds: Green Finance Success Stories", showcasing how sustainable corporate bonds have now become essential tools for long-term resilience, competitiveness, and value creation.



## Türkiye's Renewable Energy Potential Presented at Solar Finance & Investment Summit

Solar and Storage Finance Series brought together institutional investors, stakeholders, and industry leaders to discuss Europe's renewable energy investment outlook in Solar Finance & Investment Europe Summit.

At the summit, the Investment and Finance Office was represented by Country Advisor Enes Güzel and Project Manager Rauf Fırat Yaşar as

speakers. During the panel "Winning Institutional Capital in 2026," Güzel highlighted Türkiye's evolving regulatory framework, scalable renewable energy project pipeline, and strong long-term growth potential for international investors.

Meanwhile, Yaşar contributed to the European Solar Markets Roundtable, sharing insights on regional market dynamics and cross-border collaboration opportunities.

Together, these engagements underscored Türkiye's position as the nexus of sustainability in renewable energy investment.



## Türkiye's Investment Opportunities Highlighted at 3<sup>rd</sup> Türkiye-China Business Conference

The 3<sup>rd</sup> Türkiye-China Business Conference, hosted in Istanbul by the DEİK, the Turkish Industry and Business Association (TÜSİAD), and the China Council for the Promotion of International Trade (CCPIT), was held with the participation of Türkiye's Trade Minister Prof. Dr. Ömer Bolat, Ambassador of China to Türkiye Jiang Xuebin, CCPIT Chairman Ren Hongbin, and representatives of bilateral working groups.

During the conference, Investment and Finance Office Expert Musap Eryigit delivered a presentation introducing Türkiye's investment environment to Chinese companies. Reinforcing Türkiye's role as the nexus of investment, Eryigit highlighted investment opportunities across strategic sectors and showcased the country's strategic location supported by up-to-date data.

Speaking at the conference, Export-Import Bank of China Vice President Wang Kang noted that Türkiye ranks among China's top five investment destinations in West Asia, underlining the growing strength of bilateral economic relations.



Co-Host:



# TÜRKİYE PRIVATE EQUITY AND M&A FORUM 2026

March 27, 2026

Swissotel The Bosphorus İstanbul

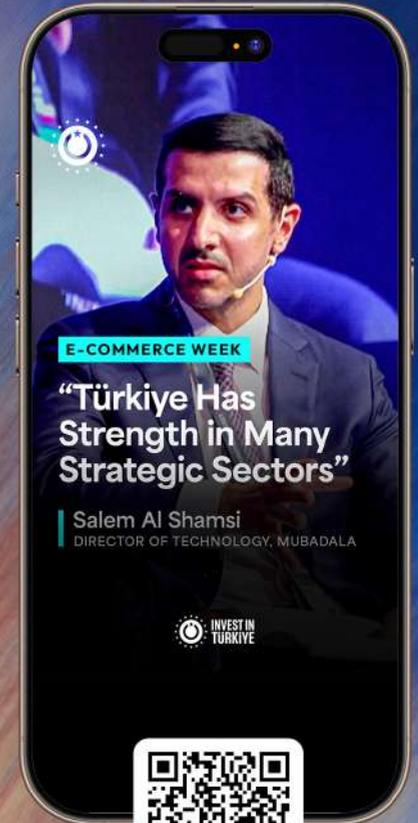
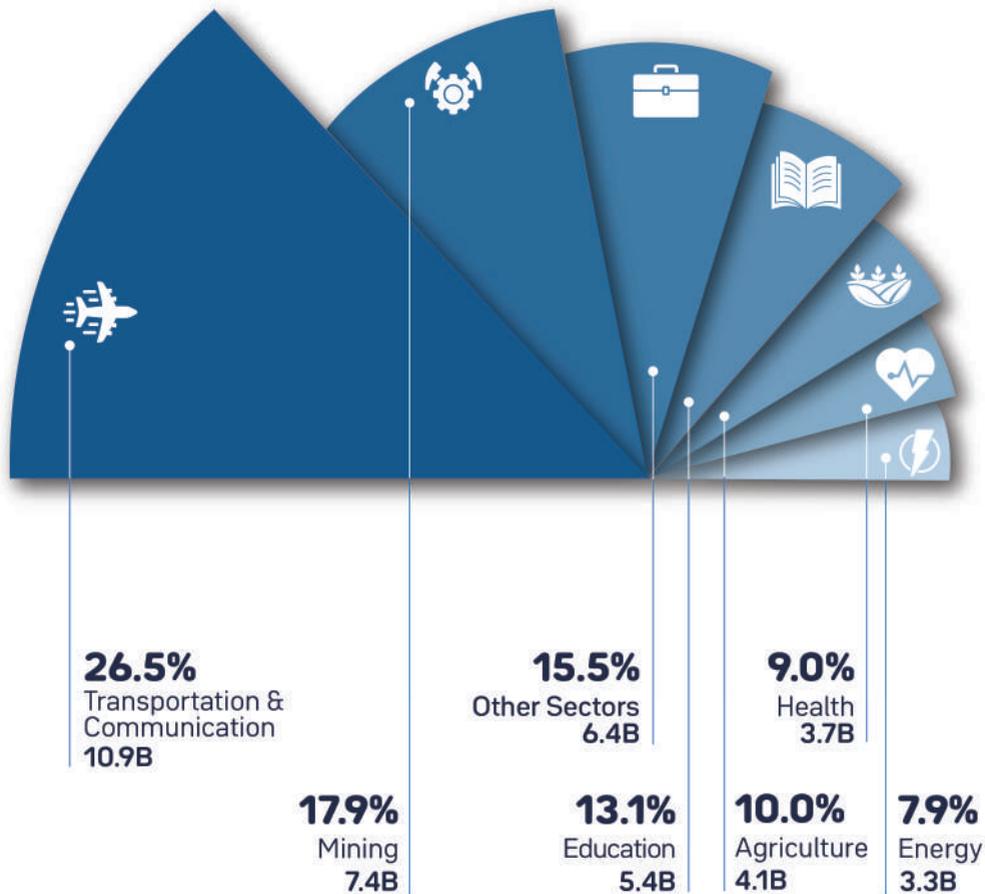
Bronze-Host:  
**KST LAW**

Event and Media Partners:



## Sectoral Breakdown of the Public Investment Program 2026

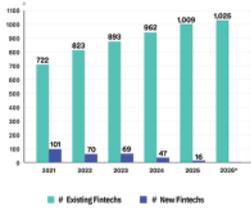
Sectoral Shares  
(USD Bilion)



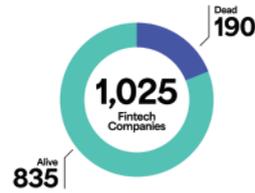
# Fintech Snapshot for Türkiye

## January 2026

Fintech Companies



Startups.watch Data



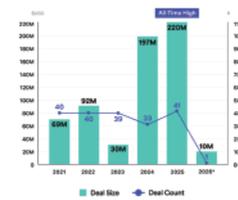
# Fintech Companies by Vertical



# Fintech Companies by Vertical and Year Founded



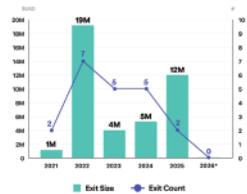
Fintech Angel & VC Deals



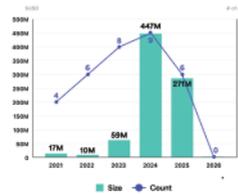
Fintech Exits



Deals Made by Turkish Fintechs\*\*



Acquisitions Made by Turkish Fintechs



Source: Startups.watch - January 2026 Report \*As of January 31, 2026  
\*\* It shows the total amount of the deal size in which fintechs participated.  
Check startups.watch for updates. Foreign ventures in Türkiye are excluded.

CLICK TO READ

Türkiye Foreign Direct Investment Strategy (2024-2028)



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Invest In Türkiye Roadshow Booklet



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Subscribe to our newsletter to receive news and updates on Türkiye's investment environment and Investment and Finance Office's activities

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Foreign Direct Investment in Türkiye Century



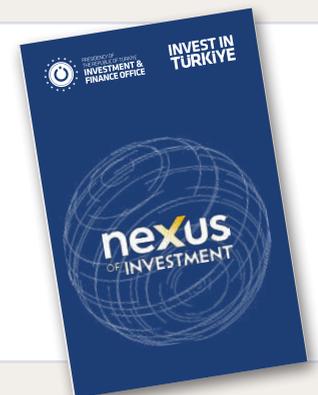
CLICK TO READ

Guide to State Incentives for Investments in Türkiye



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Türkiye: Nexus of Investment



# WHY TÜRKİYE

## TÜRKİYE: HUB FOR INNOVATION AND GROWTH

Within a 4-hour flight, easy access to multiple markets of USD 32.1 trillion GDP, USD 10.3 trillion trade, and 1.3 billion people.

Booming economy reaching **1,358 billion in 2024**, up from USD 238 billion in 2002.

Over **USD 288 billion** of FDI between 2003-2025, while the total amount of FDI attracted between 1980-2002 stood at USD 15 billion.

## ACCESS TO MULTIPLE MARKETS

### EURASIA

GDP: \$2.8 trillion  
Import: \$467 billion  
Population: 244 million

### MENA

GDP: \$4.4 trillion  
Import: \$1.5 trillion  
Population: 472 million

### EUROPE

GDP: \$24.9 trillion  
Import: \$8.3 trillion  
Population: 595 million

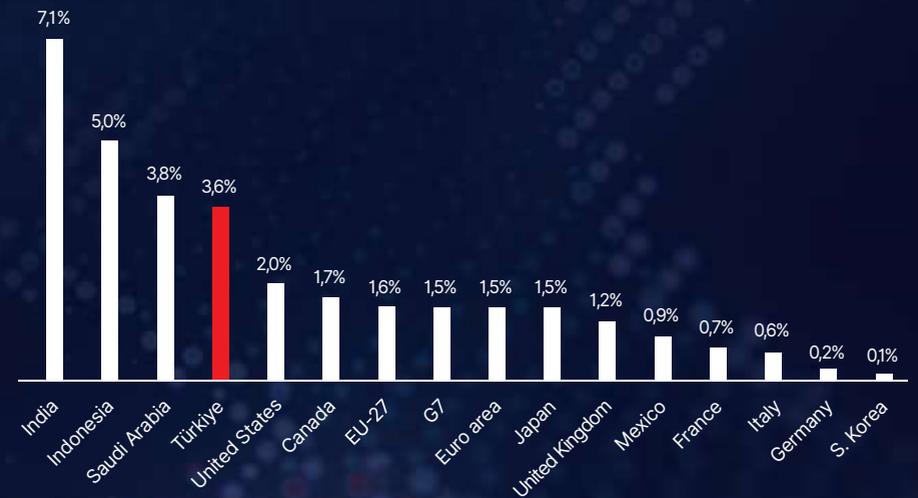
### TOTAL

**GDP:** \$32.1 trillion  
**Import:** \$10.3 trillion  
**Population:** 1.3 billion

Source: IMF, WTO, TurkStat 2024

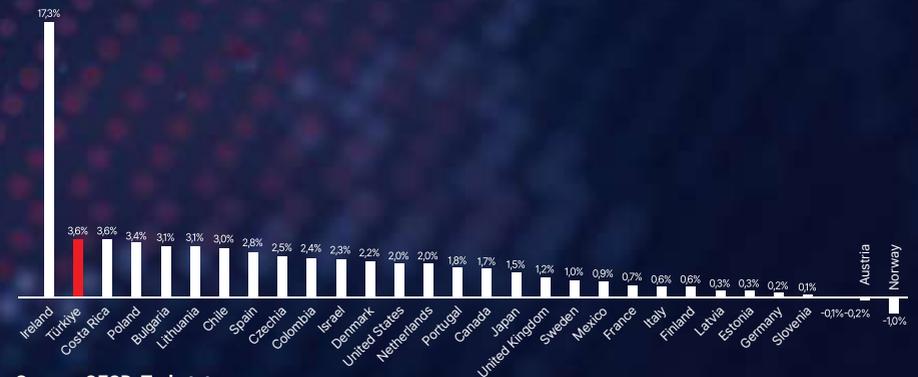
## REAL GDP GROWTH (2025-H1, year on year growth)

### G20 Economies



Source: OECD, Turkstat

### OECD Economies



Source: OECD, Turkstat

## TÜRKİYE

was the fastest growing economy of the OECD members during 2003-2025, with an average annual growth rate of

# 5.3%

## CUMULATIVE FDI INFLOWS TO TÜRKİYE (USD BILLION)



- Investment incentives as well as R&D support.
- Equal treatment to national and global investors guaranteed by law.
- 7 days to set up a company in Türkiye, while it takes an average of 8,5 days in OECD high-income countries.
- (World Bank Doing Business 2020)

# HIGHLIGHTS

The fastest growing economy in Europe and one of the fastest growing economies in the world with an average annual GDP growth rate of 5.3% over the past 21 years.

(2003-2024, TurkStat)

## SOPHISTICATED CONSUMER BASE

A population of 86.1 million, half of which is under the age of 34,9.

(2024, TurkStat)

Largest youth population compared with the EU.

(2023, Eurostat)

98.2 million fixed and mobile broadband internet subscribers.

(2024, Information and Communications Technologies Authority)

## SKILLED AND DEDICATED LABOR FORCE

Around 36 million young, well-educated and motivated professionals.

(2024, Turkstat)

Around 960,000 students graduate annually from 208 universities.

(2024, CoHE)

# TÜRKİYE'S INFRASTRUCTURAL DEVELOPMENT

**USD 215 Billion**

Total value of PPP contracts in Türkiye during the 1986-2024 period.

**272**

Total number of PPP projects completed in Türkiye during the 1986-2024 period.

**27,797**

Total number of hospital beds under PPP projects. 18 healthcare campuses have been completed with a total number of 27,797 bed capacity.

**58**

Number of airports in Türkiye increased from 26 in 2002 to 58 by 2024.

# Who we are

Investment and Finance Office is the official organization that:

- Promotes the investment environment of Türkiye and provides assistance to investors.
- Reports directly to the President of the Republic of Türkiye.

# How we help

- Multilingual (Turkish, English, German, French, Italian, Arabic, Spanish, Chinese, Japanese and Korean)
- One-Stop-Shop approach
- Result-oriented
- Private sector approach with full confidentiality
- Focusing on high-tech, value-added and employment generating investments.

# What we do

- Presenting investment opportunities to the investors and providing assistance during all the stages of their investments.
- Serving as the reference point for international investors and the point of contact for all institutions engaged in promoting and attracting investments at national, regional and local levels.
- Offering free-of-charge services including market information and analyses, site selection, B2B meetings, coordination with relevant governmental institutions, and facilitating legal procedures and applications such as establishing business operations, incentive applications, obtaining licenses and work permits.

## OUR GLOBAL LOCATIONS

-  USA
-  GERMANY
-  ITALY
-  SPAIN
-  NETHERLANDS
-  **TÜRKİYE**
-  S. ARABIA
-  UAE
-  QATAR
-  CHINA
-  S. KOREA
-  JAPAN
-  UK
-  SINGAPORE
-  MALAYSIA

## SECTORS

- Agrofood
- Automotive
- Chemicals
- Defense & Aerospace
- Energy
- Financial Investments & Startups
- ICT
- Infrastructure
- Life Sciences
- Machinery
- Business Services
- Financial Services
- Mining & Metals
- Real Estate
- Tourism



Explore untapped investment opportunities across a variety of industries in Türkiye.

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